

A TRUE BLUE INCLUSION SOLUTIONS FORUM

# *Writing the W into Engineering*

Texas A&M University College Station, TX  
September 14-15, 2016



Program Agenda

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**WEDNESDAY, SEPTEMBER 14**

Annenberg Presidential Conference Center and George Bush  
Presidential Library and Museum

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**3:30 – 5:00pm – OPENING SESSION**

**WELCOME REMARKS**

Dr. M. Katherine Banks, Vice Chancellor and Dean of Engineering, Texas A&M University  
Kaye Gardner-O’Kearny, Director, Corporate Higher Education, Intel Corporation

**The Call to Action, the Story of the Forum & the Vision Forward**

S. Shariq Yosufzai, Vice President, Global Diversity, Ombuds and University Partnerships &  
Association Relations, Chevron

**Creative Session Overcome a Blank Canvas**

Shantell Martin, Visual Artist

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**5:00 – 6:00pm – RECEPTION AND TOUR OF THE GEORGE BUSH PRESIDENTIAL LIBRARY AND MUSEUM**

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**6:15 – 7:30pm – DINNER**

**WELCOME REMARKS**

John Sharp, Chancellor, The Texas A&M University System

**INTRODUCED BY**

S. Shariq Yosufzai, Vice President, Global Diversity, Ombuds and University Partnerships &  
Association Relations, Chevron

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**7:30 – 8:30pm – A CONVERSATION WITH LEADERS**

**MODERATOR**

Dr. Adrienne Anderson, Founder and Chief Executive Officer, Global Consortium, LLC

**LEADERS**

Ken Barrett, Chief Diversity Officer, General Motors

Angie Gilbea, Principal Energy Advisor, KPMG

Tonie Leatherberry, Principal, Deloitte Consulting LLP and President of the Deloitte Foundation

Dr. Yannis C. Yortsos, Dean Viterbi School of Engineering, University of Southern California

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**THURSDAY, SEPTEMBER 15**

Hall of Champions at Kyle Field

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**8:00am – ARRIVE AT KYLE FIELD – Coffee/Tea**

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**8:45am – WELCOME REMARKS**

Dr. Karan L. Watson, Provost and Executive Vice President, Texas A&M University

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**9:00 – 10:30am – MAN UP: WHY MEN?**

The Forum will examine how personal accountability is the key for growing gender equity  
in the engineering disciplines.

**FACILITATOR**

Shayla Rivera, Engineer, Keynote Speaker, TV Host, Comedian, Actor

**9:00 – 10:30am – MAN UP: WHY MEN? (continued)**

**SPEAKERS**

Martha Feeback, Senior Director, Account Services, Catalyst, Inc.

Michael K. Wirth, Executive Vice President, Midstream and Development, Chevron

Dr. Roger Green, Associate Professor, Electrical & Computer Engineering, North Dakota State University

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**10:30 – 10:50am – BREAK**

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**10:50 – 11:15am – PERSONAL STORY**

**Bold leadership in the face of adversity**

Ambassador-at-Large, Deborah L. Birx, M.D., U.S. Global AIDS Coordinator & U.S. Special Representative for Global Health Diplomacy, U.S. Department of State

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**11:15 – 12:45pm – DIFFERENCE MAKES ME STRONG: THE RESILIENCY OF INDIVIDUALITY**

The Forum will lead the discussion on topics related to the intersections of gender, the implications of gender washing and the interconnectedness of collective struggle, with a specific focus on race and ethnicity.

**FACILITATOR**

Shayla Rivera, Engineer, Keynote Speaker, TV Host, Comedian, Actor

**SCENE SETTER**

Dr. Stephanie G. Adams, Dean, Frank Batten College of Engineering and Technology, Old Dominion University

**SPEAKERS**

Elaine Ho, Senior Policy Advisor, National Security Council Fellow, The White House

Besan Abu Radwan, Performance Engineer, Rackspace

Sanetra Bailey, Computer Engineer, NASA - Goddard

Dr. Jakita Thomas, Associate Professor, Computer Science and Software Engineering,

Auburn University; Director of the Culturally & Socially Relevant Computing Lab (CURSOR)

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**12:45 – 1:45pm – LUNCH**

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**1:45 – 3:15pm – WOMEN: WHY SO FEW? IT'S AN "AND" WORLD. ATTRACT AND RETAIN THE BEST**

The Forum will examine unique solutions to attract women into the field of engineering, change the way we invest our resources and unearth the insights that will help us stop trailing all other disciplines within STEM.

**FACILITATOR**

Shayla Rivera, Engineer, Keynote Speaker, TV Host, Comedian, Actor

**SCENE SETTER**

Dr. Talmesha Richards, Chief Academic and Diversity Officer, STEMconnector

**SPEAKERS**

Dr. Romila Singh, Associate Professor, Lubar School of Business, University of Wisconsin-Milwaukee

Kaye Gardner-O'Kearny, Director, Corporate Higher Education, Intel Corporation

Dianne Matt, Executive Director and CEO, Women in Engineering ProActive Network (WEPAN)

Dr. Gary S. May, Dean and Southern Company Chair, College of Engineering,

Georgia Institute of Technology

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**3:15 – 3:30pm – BREAK**

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**3:30 – 4:15pm – CREATING THE BLUEPRINT FOR ACTION/WAY FORWARD/REFLECTION**

**SPEAKERS**

Kristal High Taylor, Co-Founder and Editor in Chief, Politic 365; Author, The BluePrint for Action

Alexandria Glaize, M.A. Candidate, The Heller School for Social Policy and Management,

Brandeis University; Diversity Fellow, True Blue Inclusion

FORUM WEBSITE

Visit <http://www.trueblueinclusion.com/how/w> for speaker biographies and additional information.